FOR IMMEDIATE RELEASE
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VIFF Amp Announces First-Round of Speakers, Opens Applications to Attend the 2022 Music in Film Summit

VANCOUVER, BC - Vancouver International Film Festival (VIFF) announces the first-round of speakers to take the stage at this year’s VIFF Amp Music in Film Summit, which will take place in Vancouver from **October 6 – 8, 2022** as part of the 41st annual festival (September 29 – October 9).

Entering its sixth year, VIFF Amp is a three-day annual summit dedicated to exploring every aspect of music in visual media, from composition to song placement for film, television, advertising and video games. The program is designed to develop the knowledge, skills and connections needed to excel in a career in film and television, with a focus of providing low-barrier access to emerging and newly established music professionals from traditionally marginalized communities.

Attendance to the VIFF Amp summit is by application, with a cohort of 100 songwriters, composers, music supervisors, managers, and filmmakers to be selected by a committee of industry members. The selected cohort is given free entry to the summit's expertly curated masterclasses, case studies, panel discussions, musical showcases and networking opportunities. New participants will also receive a CAD$150 professional development stipend.

Confirmed speakers for the 2022 VIFF Amp Summit include:

**Miriam Cutler**, Composer, *Women Warriors: The Voices of Change* (Grammy Award), *RBG*, *Dark Money*, *One Lucky Elephant*


**Brian Chan**, Composer
*Angry Birds: Summer Madness!* (Leo Award), *Pinecone and Pony*, *Team Zenko Go*, *Panhandle*

**Caleb Chan**, Composer
*Angry Birds: Summer Madness!* (Leo Award), *Pinecone and Pony*, *Team Zenko Go*, *Panhandle*

**Christine Greene Roe**, Music Supervisor, *For All Mankind*, *Shrill*, *Never, Rarely, Sometimes, Always*, *Somebody Somewhere*, *Snowfall*, *Women of The Movement*

**Amritha Vaz**, Composer, *Home*, *Mira: Royal Detective*, *Cam Girls*, *Bhwani Junction*, *Pomegranates & Myrrh*

“Vancouver is an international hotbed for visual media - and a global gateway for all related creative communities. And yet, the enormous impact of the city and province's music community on the world stage is often underappreciated or overlooked,” says Tony Scudellari, VIFF Amp Co-curator and Senior VP of Television Music at Sony Pictures Entertainment. “Among our goals is to shine a spotlight on some of the province's extraordinary music-related talent and develop long term business opportunities and creative collaborations with international tastemakers in the music for visual media space.”
“Emerging professionals have the extraordinary opportunity to meet and learn from internationally acclaimed creators while forming new connections through inclusion, mentorship, and endless opportunity,” adds Rob Calder, VIFF Amp Co-curator and Founder of Secret Study. “Each year, the connections made at Amp have led to career developments for some incredible B.C. talent, including multi Emmy-nominated composer and Amp 2021 speaker Natalie Holt who hired local singer/songwriter Bukola Balogun to record a song for the new 20th Century Studios film *The Princess*. We also have Vancouver-based composers Brian and Caleb Chan returning as speakers this year. The Chan Brothers attended Amp in 2020 where they met Frank Garcia from DreamWorks who hired them to compose for two animated series shortly afterward. VIFF Amp is the place for building these connections within the film and music industry.”

Applications to be part of the 2022 VIFF Amp cohort are now open. For more information, eligibility, and to apply: [https://viff.org/amp/](https://viff.org/amp/)

The deadline for applications is Sunday, July 31st, 2022 at 5pm PDT.

The complete VIFF Amp 2022 speaker line-up and schedule will be announced on September 7.

Vancouver International Film Festival celebrates its 41st edition from September 29 - October 9, 2022.

For more information, visit [viff.org](http://viff.org)

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#VIFF2022 #VIFFAmp

About VIFF | [viff.org](http://viff.org)
Founded in 1982, the Greater Vancouver International Film Festival Society is a not-for-profit cultural society and federally registered charitable organization that operates the internationally acclaimed Vancouver International Film Festival (VIFF) and the year-round programming at the VIFF Centre. VIFF produces screenings, talks, conferences and events that act as a catalyst for the community to discover the creativity and craft of storytelling on screen.

VIFF is presented on the traditional and unceded territories of the xʷməθkʷəy̓əm (Musqueam), Sḵwx̱wú7mesh (Squamish), and səl̓ilwətaɬ/Selilwitulh (Tsleil-Waututh) Nations.

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Media Inquiries:
Laura Murray | lmurray@mpmgarts.com | 604.418.2998