Partnerships Department:
The Partnerships department is passionate about fostering relationships with organizations who love film and culture as much as VIFF does! We find and build lasting connections with companies who play an integral part in bringing the Festival to life, enabling us to enhance our audience’s enjoyment of VIFF during the Festival dates and beyond.

Social Media Team
This team will report to the Sponsorship Coordinator and will be responsible for creating a variety of content for VIFF’s social channels. Following the sponsorship social media deliverables, duties will include drafting copy, and creating content creatively recognizing the support of VIFF’s sponsors on social media platforms.

This role is good for someone who:
• Is an excellent storyteller and writer with overall strong communication skills
• Has previous writing experience
• Has experience with creating content for all social platforms
• Is comfortable working independently
• Is interested in volunteering ahead of the Festival dates

Photography Team
We are looking for event photographers to cover key events for VIFF. These included Q&As, galas, sponsor branding at events, filmmaker photo calls, and venue atmosphere to name a few.

This role is good for someone who:
• Has access to a DSLR
• Can provide examples of their work (please email to volunteer@viff.org)
• Has experience in event photography
• Has access to editing software
• Is able to work independently in a fast-paced environment
• Can provide edited photos of an event within a 24 hour time-frame.
Activations Team
This team will be responsible for supporting the Partnership Activations throughout the festival, including the VIFF Plaza, partner receptions, among others.

This role is good for someone who:
• Previous experience in events is an asset
• Confident communicator to audience members, patrons, and partners
• Comfortable with shifts taking place outdoors; energetic and proactive.

Expected date for mandatory orientation for Social Media Volunteers: Monday, August 21st, 2023
Expected date for mandatory orientation for Photography Volunteers: Monday, September 18th, 2023

How to Apply
Please visit https://viff.org/volunteer and click the ‘Apply Now’ button.