

## VIFF Welcomes Families to Experience Unforgettable Big Screen Entertainment with \$8 Youth Pricing this Spring Break



**VANCOUVER, BC (MARCH 4, 2024)** – The VIFF Centre is offering families the opportunity to catch the best cinema for less this spring break, bringing exceptional films to all ages at Vancouver's premiere independent theatre.

Heading up VIFF's spring break programming is [\*Beyond Ghibli\*](#), a new eight-part film series celebrating some of the most creative and expressive anime to come out of Japan in recent years – including international box office sensation *Suzume*, the breathtaking sci-fi *Promare*, and the exciting sports movie, *The First Slam Dunk*.

Screening from March 18, this series builds on the success of VIFF's three-part *Studio Ghibli Forever!* season last year, and the sold-out Vancouver premiere screenings of Studio Ghibli's *The Boy and the Heron* at VIFF 2023. Each title will be screened in the original Japanese with subtitles.

VIFF is also presenting two outstanding 40-minute nature documentaries for families, both previously released only to IMAX theatres, from March 23.

BC-shot *The Great Bear Rainforest* takes us on a journey to a land of grizzlies, coastal wolves, sea otters and the all-white spirit bear, the rarest bear on earth. The film, narrated by Vancouver's own Ryan Reynolds, focuses on the last intact temperate rainforest in the world, located here in BC, a place protected by the region's Indigenous people for millennia.

The film will screen alongside *Secrets of the Sea* from award-winning underwater filmmakers Howard and Michele Hall (*Into The Deep*) and Jonathan Bird (*Ancient Caves*). Captured in locations all over the world, this title demonstrates the critical importance of marine biodiversity by illustrating the astonishing ways different marine species interact with each other and their environment.

Coming of age comedy *Uproar* will also be screening from March 22, and stars Julian Dennison and Rhys Darby, who both starred in Taika Waititi's hit comedy-drama *Hunt for the Wilderpeople*.

**VIFF Centre Year-Round Programmer Tom Charity said:**

"Great cinema comes in all shapes and sizes, and from all over the world. It can be a 40-minute nature documentary from our own Great Bear Rainforest, a New Zealand comedy about growing up Indigenous in a colonized society, or an animated movie about the desire to play jazz...

Films connect us all on a deep, almost subconscious level, especially when they're experienced on the big screen. We want more parents to share the wider spectrum of cinema with their kids, which is why we're offering great films at just \$8 for youth this spring break."

Youth tickets for ages 18 and under are just \$8, with adult tickets for ages 19 and over at \$15. Discounts are also available for students, seniors and VIFF+ members.

See all of VIFF's spring break programming at [viff.org/springbreak](http://viff.org/springbreak)

Learn more about VIFF's *Beyond Ghibli* series at [viff.org/beyondghibli](http://viff.org/beyondghibli)

**Interviews**

VIFF Centre Year-Round Programmer Tom Charity is available for interview. For media requests, email [press@viff.org](mailto:press@viff.org).

**Press Kit**

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