

Press Release

Generation Pixar: VIFF Celebrates Pixar's Groundbreaking Early Years with Films, Live Music, Talks and Trivia

Spring Break: March 17 - 30

VANCOUVER, BC (March 3, 2025) - This Spring Break, VIFF is celebrating the early years of Pixar Animation Studios with [Generation Pixar](#), a special series showcasing 11 unforgettable films that defined a generation of moviegoers.

Marking 30 years since the release of *Toy Story*, the first fully computer generated animated feature, VIFF takes a nostalgic look back at Pixar's remarkable achievements between 1995 and 2010, a time when the studio redefined the world of family films, blending stunning digital animation with a unique blend of sharp wit and emotional depth, forever changing the landscape of animated cinema.

Generation Pixar brings some of the studio's most beloved films to the VIFF Cinema for the very first time, offering audiences the ultimate viewing experience with the theater's state-of-the-art 4K projection, Dolby Atmos immersive sound system, and big, comfy seats.



Image: © Disney Pixar 2009

The VIFF Centre series will showcase a range of Pixar classics, including *Ratatouille*, *The Incredibles*, *Up*, and *WALL-E*. In addition to the screenings, VIFF will host a Pixar trivia night and a series of behind-the-scenes expert talks that dive deep into the creative process behind these masterpieces.

The marquee event of the series will take place on Sunday, March 23, when Disney Cruise Line music director Matt Grinke's *Happiest Jazz Quintet on Earth* takes the stage for a lively performance of Pixar's most cherished tunes. The evening will conclude with a screening of one of Pixar's most popular films, Pete Docter's *Monsters, Inc.*

The lineup of special guest talks kicks off with Capilano University Animation History teacher Michael van den Bos introducing *Toy Story* on March 18. Actor Jason Deline will demystify the art of voice acting before *Toy Story 2* on March 20. Then, on March 21, Jordan Gowanlock, instructor in animation and digital media at Emily Carr University, delves into Pixar's history before a screening of *Monsters, Inc.* Finally, co-director of The Outer Space Institute and UBC Physics and Astronomy Associate Professor Dr. Aaron Boley explores the growing challenge of "space junk", the rapid proliferation of redundant satellites orbiting the earth, following a screening of *WALL-E* on March 28.

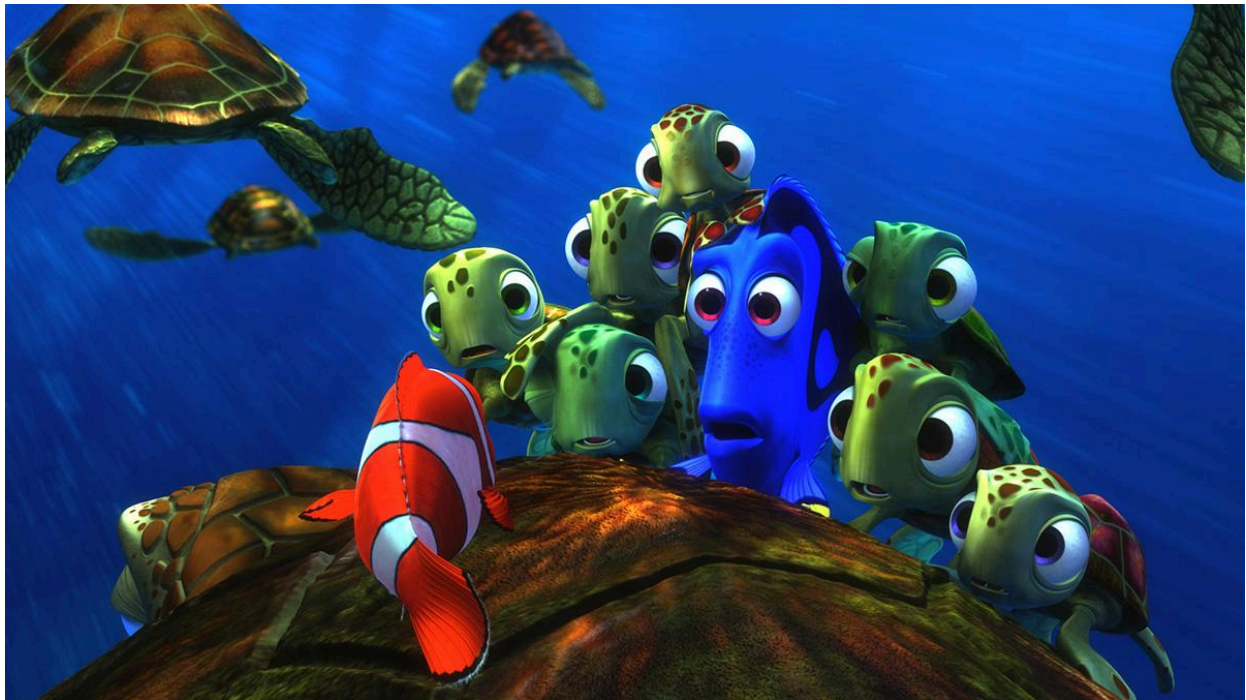


Image: © Disney Pixar 2003

[VIFF Kids Club](#), a new monthly family matinee series featuring craft activities and themed concession treats, also returns for its second edition. Kids have the opportunity to create underwater flipbooks, and will be the first to see *Finding Nemo* on VIFF's big screen on Saturday, March 15, ahead of the series' official launch on Monday, March 17.

VIFF Centre Year-Round Programmer Tom Charity said:

“Pixar’s little lamp has come to represent some of our most well-loved stories; films that are original, witty, emotional, and beautifully formed. In Generation Pixar we celebrate the achievements of the company’s first 15 years, a run of 11 extraordinary features which left an indelible imprint on children either side of the millennium – and their parents!”

Ticket Information:

- Generation Pixar runs from March 17 - 30, 2025
- Youth Tickets (Under 18s): \$10
- Adults can save with 3 Ticket Pack for \$42
- VIFF Live Event: Adult 19+ \$30, Youth Tickets \$25
- Pixar Trivia Night: \$10

Film Lineup

March 17 - 30, various times, VIFF Cinema

- Toy Story, Dir. John Lasseter, 1995
- A Bug's Life, Dir. John Lasseter, 1998
- Toy Story 2, Dir. John Lasseter, 1999
- Monsters, Inc, Dir. Pete Docter, 2001
- Finding Nemo, Dir. Andrew Stanton, 2003
- The Incredibles, 2004 Dir. Brad Bird
- Cars, Dir. John Lasseter, 2006
- Ratatouille, Dir. Brad Bird, 2007
- WALL-E, Dir. Andrew Stanton, 2008
- Up, Dir. Pete Docter, 2009
- Toy Story 3, Dir. Lee Unkrich, 2010

Special Events

- VIFF Kids Club: Finding Nemo - Saturday March 15, Family Activities from 11am, Film from 12pm
- Pixar Trivia Night - Wednesday March 19, VIFF Centre Atrium
- VIFF Live: Matt Grinke's Happiest Jazz Quintet on Earth Plays Pixar - Sunday March 23, VIFF Cinema

For more information and tickets, visit viff.org/series/pixar

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Press Kit

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