



MEDIA ADVISORY: VIFF 2025 OPENS MEDIA ACCREDITATION PROCESS, ANNOUNCES MEDIA LAUNCH EVENT ON AUGUST 27

Vancouver International Film Festival Celebrates 44th Edition
October 2 – 12, 2025

VANCOUVER, B.C. (July 15, 2025) Vancouver International Film Festival (VIFF) is delighted to announce that the media accreditation process for the festival's 44th edition is now open at viff.org. This year's festival will take place from October 2–12, 2025, screening roughly 140 feature films and 80 shorts on 13 screens in nine Vancouver venues.

VIFF 2025 will showcase an extensive program of films, events, and live performances, including a diverse lineup of revelatory Canadian work, visionary narrative cinema from around the globe, insightful documentaries, extraordinary genre fare, and much more. Curated short film programs will allow audiences to discover storytellers who make every minute matter; VIFF Live will push the boundaries intersecting cinema culture with live performances; VIFF Talks will take viewers behind the camera; and conferences focused on music and creative technology will provide exceptional support for local creative communities.

WHAT: Applications for media accreditation are now open for VIFF 2025. Once notice of accreditation approval has been received, the individual will be considered an official guest of the festival and expected to deliver on their stated coverage plan.

WHO: To be considered for media accreditation, the applicant must be directly and actively involved in covering the 2025 festival.

WHEN: Applications are now open and will close on Monday, August 18, 2025. Application status will be advised via email on or before Tuesday, August 26, 2025.

WHERE: viff.org

SAVE THE DATE: The official launch event for VIFF 2025 will take place on Wednesday, August 27, 2025 at 10am PDT at the VIFF Centre. Further details forthcoming.

About VIFF | viff.org

Beyond film exhibitions, VIFF strives to engage and empower communities, encourage dialogue and champion local artists. With decades of experience and an unwavering

commitment to creating exceptional programs, VIFF has transformed into a highly esteemed annual festival and a premier arthouse cinema.

Founded in 1982, the Greater Vancouver International Film Festival Society is a not-for-profit cultural society and federally registered charitable organization that operates the internationally acclaimed Vancouver International Film Festival (VIFF) and the year-round programming at the VIFF Centre. All year, VIFF produces screenings, talks, conferences and events that act as a catalyst for the community to discover the creativity and craft of storytelling on screen.

VIFF is presented on the traditional and unceded territories of the xʷməθkʷəy̓əm (Musqueam), Skwxwú7mesh (Squamish), and səli#wətaʔ/Selilwitulh (Tsleil-Waututh) Nations.

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