

Advertising Options



Advertising With VIFF

In addition to producing one of the largest film festivals in North America, VIFF presents a renowned program of international and Canadian films and events all year-round at the state-of-the-art VIFF Centre, located in Vancouver's vibrant Yaletown neighborhood. As one of Vancouver's most prominent cultural organizations, we have the year-round engagement of a large, loyal and diverse audience.

E-Newsletter

Produced and distributed weekly to over 23,000 subscribers, this longstanding and eagerly awaited email promotes upcoming VIFF Centre films and events.

Limited to one ad space per newsletter.

SIZE: 1200px x 280px
 FORMAT: JPG
 MAX FILE SIZE: 300KB



Nitram

Justin Kurzel, Australia, 2021

[Trailer](#)

Caleb Landry Jones (*Get Out*) won the Best Actor award at Cannes last year for his performance as "Nitram", a socially awkward, intellectually disabled young man living with his parents (Judy Davis and Anthony LaPaglia) in Australia. In a surprise turn of events, Nitram meets Helen, an eccentric, much older and very wealthy woman who takes a shine to him. The latest from the exciting Australian director Justin Kurzel is patient, discreet, compassionate and disturbing.

"Kurzel has gone about his task with blazing moral integrity, seeking to explain the apparently inexplicable in human terms." Tim Robey, *Daily Telegraph*



VIFF Talks



On-Screen Advertising

On-screen advertising is a high-impact format where audiences can see your message illuminated on our two cinema screens. We show films seven days a week at the VIFF Centre to an average annual attendance of 100,000+ cinema-goers outside of the festival dates.

Your ad will run on-screen in the VIFF Cinema and Lochmaddy Studio Theatre as part of our pre-film show. *

Static Slide Ad

SIZE: 1920px x 1080px
 FORMAT: JPG
 *note Safe Area

Video Ad

RESOLUTIONS
 • 1998px x 1080px (Flat) *
 • 2048px x 858px (Scope)
 *preferred

FORMAT
 • ProRes (preferred)
 • MP4

AUDIO
 • 24bit, 48khz, 5.1 or 2.0
 Lt/Rt PCM

FRAME RATE
 • 23.98fps

E-NEWSLETTER AD
 \$700 per feature

STATIC SLIDE AD
 \$500 per month

VIDEO AD
 15-seconds: \$1250
 30-seconds: \$2500
 60-seconds: \$5000
 Price per month

Limited to two ad spaces per pre-film show.

* On-screen ads are displayed prior to VIFF programmed screenings only — they will not be shown during rental events.

