

Marketing Department

The Marketing Department is VIFF's megaphone! Through the website, social media channels, digital promotions, printed materials, and relationships with like-minded organizations, we tell our story, showcase our diverse programming, and invite audiences to enjoy an exceptional and welcoming cinema experience.

Photography Team Lead (19+ age restriction)

Reporting to the Marketing, Social Media, and Partnerships Managers, the Photography Team is responsible for supporting VIFF's photo and videography needs at key events. These include Q&As, galas, sponsor branding at events, filmmaker photo calls, and venue atmosphere to name a few. This team also ensures proper coverage of all sponsored assets with a focus on branding, logos, and sponsor activations at Partnerships events.

Photography Volunteer Leads are required to return photos with edits to the Marketing Department within 12-15 hours of their shift finishing.

This role is good for someone who:

- Is 19 years of age or older.
- Must own a DSLR camera or have one accessible (mandatory).
- Must have a computer and editing software such as Photoshop/Lightroom (mandatory).
- Has experience in event photography.
- Has experience in event videography.
- Has experience photographing people in a high-paced environment.
- Is comfortable in crowds.
- Is comfortable directing folks to have their photo taken.
- Has access to transportation and is willing to volunteer on evenings and weekends.
- Has a basic understanding of the nature of festivals and events.
- Additional lighting gear and lenses are an asset.

Expected mandatory orientation date for Photography Lead Volunteers: Tuesday, September 15 at 3pm – 4pm (in-person at the VIFF Centre)

Availability (subject to change at Team Coordinator's discretion):

- Operates Oct. 1 – 11.
- 5-6-hour shift.
- 6 shift minimum for leads.
- Mornings, afternoons, evenings, through late-night.
- Weekdays and weekends.

For Photography positions: After submitting your application online, please email vol.onboarding@viff.org with a portfolio or your previous work. Only after applicants have submitted a Shiftboard application and their required documents will the onboarding team be in touch with a phone call interview.